

CLAIMS

1. Mixture comprising or consisting of
 - A) dihydroanethole,
 - B) o-anisaldehyde
 - C) 1,3-dimethoxybenzene,
 - D) 2'-hydroxyacetophenone, and optionally
 - E) 2-methoxyacetophenone.
2. Mixture according to claim 1, wherein the amounts of compounds A), B) C), and D) and the ratio of compounds A) : B) : C) : D) are adjusted so that the mixture provides a wintergreen flavor or odor.
3. Mixture according to any preceding claim, wherein the ratio of compounds A) : B) : C) : D) : E) in parts by weight is about 5-80 : 10-90 : 100-500 : 100-500 : 0-200.
4. Fragrance or flavoring composition comprising an organoleptically effective amount of a mixture according to any of claims 1-3.
5. Fragrance or flavoring composition according to claim 4, wherein the composition possesses a wintergreen flavor or odor (i) resulting from or (ii) enhanced by the amount of the mixture present.
6. Fragrance or flavoring composition according to claim 5, the composition comprising methyl salicylate, and the ratio in parts by weight of methyl salicylate : said mixture of A), B), C), and D) is in the range of from 10:1 to 1:20, preferably in the range of from 4:1 to 1:10.
7. Perfumed or flavored product comprising (i) a mixture according to any of claims 1 to 3 or (ii) a fragrance or flavoring composition according to any of claims 4 - 6.
8. Product according to claim 7, characterized in that the product possesses a wintergreen flavor or odor (i) resulting from or (ii) enhanced by the amount of the mixture present.

9. Product according to claim 7 or 8, wherein the product is a chewing gum, a toothpaste or a mouthwash.
10. Product according to any of claims 7-9, wherein the product has a pH from about 7.5 to about 12.
11. Perfumed product according to any of claims 7 to 10, wherein said product contains about 0.05 to 5% by weight of the mixture according to any of claims 1 to 3.
12. Flavored product according to any of claims 7 to 10, wherein said product contains about 0.05 to 2% by weight of the mixture according to any of claims 1 to 3.
13. Product according to any of claims 7 to 12, characterized in that the product comprises (i) no or (ii) less than an organoleptically effective amount or (iii) less than 0,1% by weight of methyl salicylate.
14. Method of adding a wintergreen odor, flavor or note to a product or enhancing the wintergreen odor, flavor or note of a product, the method comprising the step of adding to the product or incorporating into the product an effective amount of (a) a mixture according to any of claims 1 to 3 or (b) a fragrance or flavoring composition according to any of claims 4 to 6.
15. Method according to claim 13, wherein the product after addition of (a) the mixture according to any of claims 1 to 3 or (b) the composition according to any of claims 4-6 comprises (i) no or (ii) less than an organoleptically effective amount or (iii) less than 0,1% by weight of methyl salicylate.
16. Method according to claim 13, wherein the product is a chewing gum, a toothpaste or a mouthwash.
17. Method of reducing the level of methyl salicylate in a wintergreen fragrance or flavoring composition, the method comprising the step of substituting a portion or all of the methyl salicylate in the composition by a mixture according to any of claims 1 to 3.